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THE FUTURE HAS BEGUN

Real Mallorca has taken over its stadium for the long term and carried out extensive renovations. This also enabled the club to implement a new hospitality concept.

PLANNING / BUILDING

12 Groundbreaking Developments

Revolutionizing pitch management: HI Sports' innovative measurement system, HiPSTer (High Performance Surface Tester), is now more powerful than ever with state-of-the-art upgrades and enhanced functionality.

14 Construction Report Spain: Vamos 2030!

With Atlético Madrid and Athletic Club, only two Spanish clubs have completed major stadium projects within the past decade — so the 2030 FIFA World Cup comes at just the right time.

19 Innovative Interim Stadium for Real Zaragoza Sets New Standards

In a joint venture with MLN, NUSSLI is building an innovative interim stadium for the Real Zaragoza football club. The flexible, modular building with a showcase character will serve as a venue for the club during the renovation of its home stadium Romareda.

20 "A Powerful Symbol of Freedom and Identity"

Lisbon's Estádio Nacional is set to be extensively renovated. AFL Architect's Rita Ochoa, one of the authors of the project, talks about the design process and what makes this project so special.

22 New Shell for Bernabéu Stadium

The legendary Estadio Santiago Bernabéu, home of Real Madrid, has been given a new lease of life following a major refurbishment. Kalzip, the specialist in aluminium roof and façade systems, has played a key role in the transformation of the iconic football temple in the heart of the Spanish capital.

24 New Builds and Renovations – Construction Report: Arenas

Proposed construction plans, recent openings and major renovation projects – stadiaworld takes a look at selected arena developments in Europe, South America and Asia.

28 OKC's New Arena Plans: Securing the Future

Newly crowned NBA champions Oklahoma City Thunder are looking forward to the construction of a new arena. What are the plans, concepts and expectations towards the venue, that is slated to open by 2028?

29 "A Source of Pride for OKC"

Chris Semrau, General Manager at Paycom Center, shares his insights into the management of the arena and how a new build can transform the city.

30 Industry Assessment: Current Trends in Venue Architecture

stadiaworld asked some of the world's leading architectural firms about current trends, challenges and best practices in sports venue architecture. From "emotional buildings" to "seamless connections with surrounding urban life" – this is what the industry had to say.

MANAGEMENT

36 "A Unique Blend of History and Modernization"

Lambeau Field is the NFL's longest continuously occupied stadium. Aaron Popkey, Director of Public Affairs for the Green Bay Packers, talks about the various expansions and upgrades the stadium underwent over time and how it maintains its status a bucket-list destination.

38 "A Strong Product Does a Lot of the Selling for You"

Sam Fotu, Chief Revenue Officer for the Perth Wildcats, talks about the team's move to RAC Arena, how important the fan experience is and what the next steps could be.

40 "Just Do an Experiment!"

Sander van Stiphout, Director International, and Meindert Slagt, Facility Manager of the Johan Cruijff ArenA, discuss the stadium's sustainability strategy.

42 The Future Has Begun

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46 Naming Rights USA – Banks: a Safe Bet

The franchises in the four major US leagues – MLB, NBA, NFL, and NHL – play in a total of 111 different stadiums and arenas, with 99 of these venues featuring naming rights. Here's a look at the industries of the name sponsors as well as the number of naming rights by league.



INDUSTRY ASSESSMENT

Leading experts with their view on current trends in venue architecture around the globe.



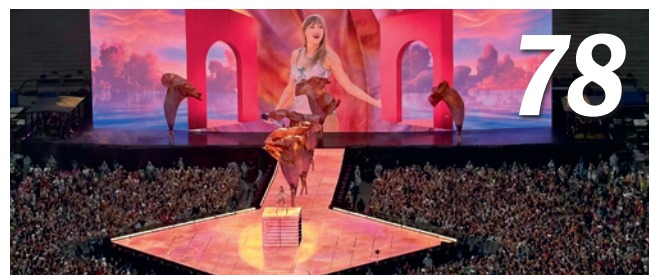
“JUST DO AN EXPERIMENT!”

Experts of the Johan Cruijff ArenA discuss the stadium's sustainability strategy.



MILESTONES IN TECHNOLOGY

An overview of pioneering video wall and digital screen projects from recent years.



USA: THE 2025 CONCERT SEASON

Concerts in stadiums are associated with a special atmosphere. These are the dates in the US this spring and summer.

48 “Emotionalization Is Key”

In an interview with stadiaworld, Antonio Dominguez, Senior Vice President Global Sports & Entertainment at STRAUSS, talks about the family company's global sports sponsorship strategy, its in-house marketing agency, and potential partners and engagements.

50 eps ARENA SUMMIT 2025: The Industry Meeting Place for Venues

On October 8 and 9, 2025, Deutsche Bank Park in Frankfurt will once again become the meeting point for the venue and live entertainment industry. At the eps ARENA SUMMIT, decision-makers, experts, and creative minds come together to discuss current trends, technologies, and challenges.

52 Good Things Come to Those Who Wait ...

The newly built SAP Garden in Munich's Olympic Park was conceived by Red Bull as the new home for its hockey team and the basketball players of FC Bayern Munich – and as a hub for amateur sports.

53 “This Kind of Concept Does Not Exist Anywhere Else in Europe”

Oliver Wesp, managing director of Red Bull Stadion München GmbH, talks about the conception and operation of the SAP Garden, which also fulfills an important role for popular sports.

INFRASTRUCTURE

57 Innovating Sports Venues: A New Era of Multifunctionality and Fan Engagement

The demand for venues that can seamlessly adapt to various sports and events is growing. ASB GlassFloor offers state-of-the-art, multifunctional sports floors that enhance the athletic performance and fan experience, venue versatility, and operational efficiency.

62 Floodlight Lighting at the Highest Level

Stadiums that host top international sports events must, at times, meet the floodlight requirements set by various associations or leagues. These requirements have evolved in parallel with technical innovations in lighting systems.

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The development of ever bigger and better video walls is progressing rapidly. A report with an overview of pioneering projects from recent years.

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PMS Perfect Media Solutions helps venues create electrifying fan experiences and unlock new revenue streams through modular, step-by-step digitalization that transforms existing infrastructure into captivating environments that fans won't want to leave.

74 The “Megapixel Fallacy” in Stadium Video Security

In the realm of stadium security, ensuring comprehensive and high-quality video surveillance is paramount. The “megapixel fallacy” in stadium video security critically examines the common misconception that more megapixels equate to better image quality.

EVENT

78 North America: The Highlights of the 2025 Concert Season

Open-air concerts in stadiums are associated with a special atmosphere for both artists and spectators. Despite the shortened time frame due to the FIFA Club World Cup, the concert calendar in the USA and Canada offers some exciting highlights.

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